

IEEE Conferences

2022 IEEE ComSoc Student Tech Leadership Conference (CSTLC)

9 April 2022 | Austin, Texas, USA

Sponsors: IEEE Communications Society

2022 IEEE Wireless Communications and Networking Conference (WCNC)

10 - 13 April 2022 | Austin, Texas, USA

Sponsors: Central Texas Section; Central Texas Section SP/COM Joint Chapter; IEEE Communications Society; Lone Star Section

2022 IEEE International Symposium on Circuits and Systems (ISCAS)

27 May - 1 June 2022 | Austin, Texas, USA

Sponsors: IEEE Circuits and Systems Society

2022 IEEE Electrical Energy Storage Application and Technologies Conference (EESAT)

8 - 9 November 2022 | Austin, Texas, USA

Sponsors: IEEE Power & Energy Society

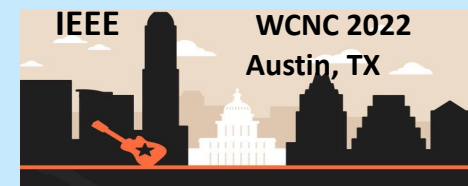
2022 IEEE International Performance, Computing, and Communications Conference (IPCCC)

11 - 13 November 2022 | Austin, Texas, USA

Sponsors: IEEE Computer Society

WCNC 2022, Austin **April 10-13**

Boosting Verticals into Wireless Orbit



<https://wcnc2022.ieee-wcnc.org>

F. Behmann
January 2022



WCNC 2022 - April 10-13

WCNC 2022 Current Schedule at Glance



	Sunday April 10	Monday April 11		Tuesday April 12		Wednesday April 13	
9:00 – 10:30	Tutorials & Workshops	Opening Plenary/Keynotes		Keynotes		Keynotes	
10:30 – 11:00	Networking Break	Networking Break		Networking Break		Networking Break	
11:00 – 12:30	Tutorials & Workshops	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
12:30 – 14:30	Lunch	Lunch		Lunch		Lunch	
14:00 – 15:30	Tutorials & Workshops	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
15:30 – 16:00	Networking Break	Networking Break		Networking Break		Networking Break	
16:00 – 17:30	Tutorials & Workshops	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
18:00 – 20:00	Welcome Reception	<i>Dialogue with Industry Leaders</i>		Conference Banquet			

WCNC 2022 - April 10-13 <https://wcnc2022.ieee-wcnc.org>

Program Matrix April 10, 11



Apr. 10th					Apr. 11th				
8:00					8:00				
8:15					8:15				
8:30					8:30				
8:45					8:45				
9:00	Worksh.	Worksh.	Worksh.	Tutorials	9:00	Technical Session	Technical Session	Technical Session	Technical Session
9:15					9:15				
9:30					9:30				
9:45					9:45				
10:00					10:00				
10:15					10:15				
10:30	Networking Break				10:30	Networking Break			
10:45					10:45				
11:00					11:00	Opening & Keynotes			
11:15					11:15				
11:30	Worksh.	Worksh.	Worksh.	Tutorials	11:30				
11:45					11:45				
12:00					12:00				
12:15					12:15				
12:30	Lunch Break				12:30	Lunch Break			
12:45					12:45				
13:00					13:00				
13:15					13:15				
13:30					13:30				
13:45					13:45				
14:00					14:00	Technical Session	Technical Session	Technical Session	Technical Session
14:15					14:15				
14:30	Worksh.	Worksh.	Worksh.	Tutorials	14:30				
14:45					14:45				
15:00					15:00				
15:15					15:15				
15:30	Networking Break				15:30	Networking Break			
15:45					15:45				
16:00					16:00	Technical Session	Technical Session	Technical Session	Technical Session
16:15					16:15				
16:30	Worksh.	Worksh.	Worksh.	Tutorials	16:30				
16:45					16:45				
17:00					17:00				
17:15					17:15				
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17:45					17:45				
18:00					18:00				
18:15					18:15				
18:30	Welcome Reception				18:30	Dialogue with Industry Leaders			
18:45					18:45				
19:00					19:00				
19:15					19:15				
19:30					19:30				
19:45					19:45				
20:00					20:00				
20:15					20:15				



Program Matrix April 12, 13

Tuesday Apr. 12th											Wednesday Apr. 13th													
8:00	Registration	Exhibition										IF&E Panel		IF&E Panel										
8:15												IF&E Panel		IF&E Panel										
8:30												IF&E Panel		IF&E Panel										
8:45												IF&E Panel		IF&E Panel										
9:00												IF&E Panel		IF&E Panel										
9:15												IF&E Panel		IF&E Panel										
9:30												IF&E Panel		IF&E Panel										
9:45												IF&E Panel		IF&E Panel										
10:00												IF&E Panel		IF&E Panel										
10:15												IF&E Panel		IF&E Panel										
10:30	Networking Break																							
10:45	Networking Break																							
11:00	Networking Break																							
11:15	Keynotes																							
11:30	Keynotes																							
11:45	Keynotes																							
12:00	Keynotes																							
12:15	Keynotes																							
12:30	Keynotes																							
12:45	Lunch Break																							
13:00	Lunch Break																							
13:15	Lunch Break																							
13:30	Lunch Break																							
13:45	Lunch Break																							
14:00										Execut. Forum		Execut. Forum												
14:15										Execut. Forum		Execut. Forum												
14:30										Execut. Forum		Execut. Forum												
14:45										Execut. Forum		Execut. Forum												
15:00										Execut. Forum		Execut. Forum												
15:15										Execut. Forum		Execut. Forum												
15:30	Networking Break																							
15:45	Networking Break																							
16:00										IF&E Panel		IF&E Panel												
16:15										IF&E Panel		IF&E Panel												
16:30										IF&E Panel		IF&E Panel												
16:45										IF&E Panel		IF&E Panel												
17:00										IF&E Panel		IF&E Panel												
17:15										IF&E Panel		IF&E Panel												
17:30										IF&E Panel		IF&E Panel												
17:45										IF&E Panel		IF&E Panel												
18:00										IF&E Panel		IF&E Panel												
18:15										IF&E Panel		IF&E Panel												
18:30	Banquet																							
18:45	Banquet																							
19:00	Banquet																							
19:15	Banquet																							
19:30	Banquet																							
19:45	Banquet																							
20:00	Banquet																							

Austin Hilton

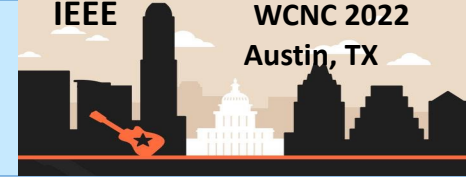
500 East 4th Street
Austin, Texas 78701
512.482.8000
www.austin.hilton.com

Conference Meetings Space

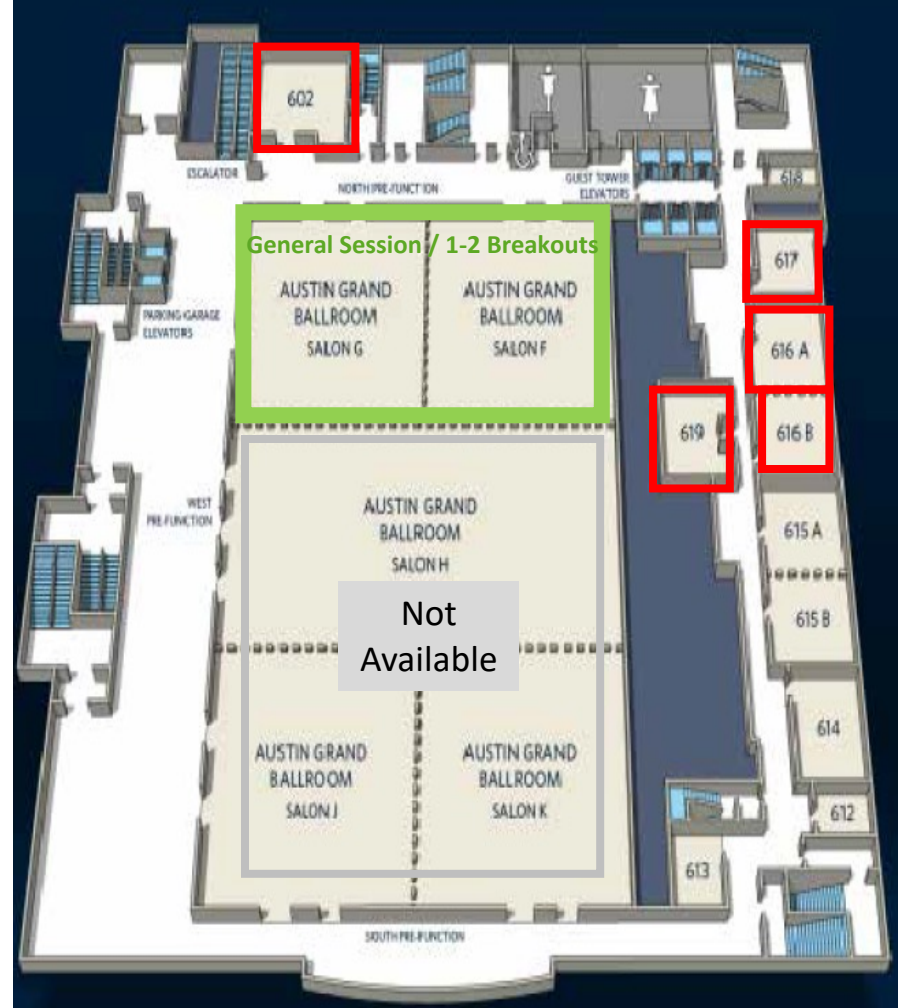


WCNC 2022 - April 10-13

Hilton Hotel Allocated space



4th Floor



6th Floor



On-site visit – Banquet space

Austin Central Library Event Center
<https://library.austintexas.gov/>

**AUSTIN
PUBLIC
LIBRARY**



Roof Garden



WCNC 2022 Banquet Hours
Doors open 6:30 pm
Bars open 6:30 pm until 8:30pm
Dinner served 7:30 pm
Event ends by 9 pm
Departure by 10 pm



WCNC 2022 SPONSORSHIP OFFERINGS

Level	Platinum	Gold	Silver	Bronze	Exhibitor
Opportunities: Number available	1	3	4	6	10
Cost (USD) - Global level	\$35,000	\$20,000	\$10,000	\$5,000	\$3,000

Core Feature Offering

Complimentary registration	5	3	2	2	1
Keynote	Guaranteed	Guaranteed	N/A	N/A	N/A
Roundtable/Panel Chair	Guaranteed	Guaranteed	N/A	N/A	N/A
Presentation	Guaranteed	Available	Available	N/A	N/A
Demo Booth	Available (10x30)	Available (10x20)	Available (10x10)	Available (10x10)	Table
Table with Company collaterals	Available	Available	Available	Available	Available

Pre-Event Marketing

Website - Logo/Description/ landing page	Large logo, landing page	Medium logo, ½ landing page	Small logo, 200 word description	Small logo, 100 word description	Small logo, 75 word description
Referenced in PR, invitations and other promotional activities	Logo size	Logo size	Logo size	N/A	N/A
Potential ADV	One page	½ page	¼ page	name	name
Referenced in ComSoc WCNC press release	Sponsor level	Sponsor level	Sponsor level	N/A	N/A

Onsite Marketing

Conference bag insert	Yes	Yes	Yes	N/A	N/A
Additional marketing opportunities	Yes	Yes	Yes	N/A	N/A

Onsite Meeting Room (Customers or Media)

Use of meeting space	45 min	30 min	15 min	N/A	N/A
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Post-Event Marketing

Post-event registration mailer	Yes	Yes	Yes	N/A	N/A
Company name or logo on "presentation download" page	Yes	Yes	Yes	N/A	N/A

OTHER OPPORTUNITIES:

Welcome Reception: \$35,000

Breaks — Two opportunities: \$5,000 each

Badge Lanyard: \$3,000



Content Collection, Delivery Platform and Space/Location

Content Generation

Content/Platform

- Content (Tech, IF&E)
- Platform (OPS)

Space/Rooms/Location

- Space Allocation (OPS)
- Contractual Space (LA)

WS/TUT	TRK 1	TRK 2	TRK 3	TRK 4	KN	IND LDR	IND Forum	Panels	Others
Repository - EDAS					Repository - Google Drive				
Program Components Matrix / website/ mobile/									
Delivery Hybrid Platform									
Space Allocation (to Tech, Industry, others)									
Space Ref. (plenary, breakout rooms, exhibits, lunch, ..)									

TC – Technical Program
 IF&E – Industry Program
 OPS - Operations
 LA – Local Arrangement



Volunteer Help Needed

- 1. TECHNICAL MARKETING, MESSAGING AND COMMUNICATIONS*
- 2. OUTREACH TECHNICAL COMMUNITY AND LOCAL COMPANIES*
- 3. WEBSITE SUPPORT*
- 4. OPERATIONS SUPPORT*
- 5. LOCAL ARRANGEMENT*

If interested email fawzi behmann @ f.behmann@ieee.org