

IEEE Transformers Academy Industry Sponsorship Opportunities - 2025

Connecting potential leaders with current leaders to
transform the future!

November 14-16, 2025



IEEE

IEEE Transformers Academy

What is IEEE Transformers Academy?

Across the global technology landscape, there remains a pressing challenge: how to sustain momentum and purpose for experienced professionals while equipping a new generation to take on emerging roles of leadership and responsibility. In organizations like IEEE, this challenge is particularly vital, where the cumulative wisdom of veteran members is a powerful but often under-leveraged resource, and where early-career professionals seek direction, context, and opportunity to contribute meaningfully.

This initiative directly addresses that gap by creating a collaborative framework that serves both as a leadership training ground for rising professionals and as a platform of continued purpose and engagement for experienced IEEE veterans. Through structured, cross-generational project teams, participants co-develop open-source white papers tackling enduring issues in education, outreach, and access to technology. The process is designed not only to generate actionable solutions but also to foster the exchange of ideas, experiences, and mentorship in ways that transcend individual careers.

In doing so, we help sustain the legacy and mission of IEEE: advancing technology for humanity, by ensuring that knowledge is not only preserved, but passed forward intentionally. The result is a stronger, more resilient pipeline of entrepreneurial and intrapreneurial leaders equipped to drive innovation in IEEE, industry, and society at large.

This program is not just an event. It is a mechanism for building continuity, cultivating insight, and reinforcing the enduring role of engineers and technologists in shaping the future.



We are launching a high-impact IEEE leadership academy designed to unite a balanced cohort of 50% experienced IEEE veterans and 50% emerging professionals in a weekend-long, solutions-focused collaboration. This initiative creates a platform where institutional knowledge and fresh perspective intersect, allowing participants to co-create meaningful, real-world strategies that address enduring challenges in STEM outreach, education equity, and technology-driven community development.

The academy begins on **Friday evening** with the Spark Social, a casual sponsor-facing networking mixer, providing a relaxed space for participants and invited guests to connect and set the tone for the weekend ahead. This serves as both an introduction and a soft launch of the academy's objectives, allowing in person engagement among participants and previewing the initiative's scope.

On **Saturday**, the core of the academy unfolds through a series of structured working sessions. Participants are divided into small, interdisciplinary project teams—each with a balanced mix of veteran insight and emerging leadership. Teams are assigned pre-identified problem statements or thematic areas aligned with IEEE's mission and global needs. Facilitated brainstorming, solution mapping, and strategy design sessions take place throughout the day, culminating in the collaborative drafting of an open-source white paper. Mentorship is embedded throughout the process, with IEEE veterans offering lived experience and professional guidance while also being re-energized by new perspectives and emerging voices.

In the **evening**, each team formally presents its preliminary white paper findings and proposed solutions to the rest of the cohort in a shared review session. Constructive feedback, recognition, and cross-pollination of ideas are encouraged, followed by a celebratory networking dinner to honor the collaborative effort.

On **Sunday**, the focus shifts to broader IEEE engagement and professional growth. Through a mix of lightly facilitated discussions and informal networking opportunities, participants are exposed to the range of IEEE activities, leadership pathways, and working groups. The academy concludes with a collective reflection on next steps, ongoing collaboration opportunities, and how the work completed can scale across IEEE and the global tech community.

Throughout the weekend, the program emphasizes community building, cross-generational learning, and actionable impact. White papers are finalized and prepared for open-source publication in the weeks following the academy, with sponsor recognition embedded in all materials and outcomes.



Industry Sponsorship Packages

The IEEE Region 5 Transformers Academy is a premier gathering of engineers, technologists, and students committed to shaping the future of innovation. Your sponsorship enables valuable knowledge-sharing, hands-on exploration, and long-term professional development.

By sponsoring, you are not just supporting an event, you are aligning your brand with the mission to advance STEM excellence, inspire the next generation of technology leaders, and contribute to the global community.

We invite you to join us at one of the core sponsorship tiers. Each core sponsorship package comes with associated benefits and helps make the event more impactful by enabling greater participation.

	Platinum	Gold	Silver	Bronze
Fee (USD)	\$5000	\$2000	\$1000	\$500
Visibility	✓	✓	✓	✓
Challenge	1	–	–	–
Attendee Support	4	2	1	0.5

Visibility: Sponsors will be recognized across event materials with increasing levels of prominence and reach based on sponsorship tier.

Challenge: Ability to define or structure an open-source challenge problem statement for Saturday’s collaborative working session, along with exclusive acknowledgment in media.

Attendee Support: Your support enables additional invited participants to attend the Academy, expanding access and engagement.

Contribute to the Transformers Academy Travel Fund

The IEEE Transformers Academy’s Travel Fund ensures all deserving admitted participants can attend our pivotal DFW event. Your contribution provides needs-based assistance for travel and lodging, prioritizing individuals based on accomplishments and financial need. You can support the general fund or directly sponsor a specific participant’s travel and lodging. Your generosity directly enables the next generation of IEEE leaders to connect and participate. All contributions will be prominently acknowledged in Academy print and digital media, and in all final products.

Meal, Social, and Networking Sponsorships

Additional opportunities are available for targeted sponsorship of conference meals and social gatherings. Special event sponsorship is limited to one IEEE OU and one Industry Sponsor per event to be marketed as:

– IEEE OU *Event* brought to you by *Industry Sponsor* –

Day	Event	Sponsorship Fee (USD)
Friday	Spark Social	\$2,000
Saturday	Lunch	\$1,000
	Presentation Reception	\$2,500
	Dinner	\$1,500
Sunday	Lunch	\$1,000

All meal and event sponsors will be acknowledged in signage, remarks, and public program documentation.

Tailored Sponsorship Opportunities

We understand that every sponsor's goals are unique. We're eager to collaborate with you to craft a *custom sponsorship package* that aligns perfectly with your objectives, whether it's combining existing opportunities or designing something entirely new. We also welcome discussions about adding specific challenge projects that resonate with your organization's expertise or interests, offering a unique opportunity to engage with our participants on real-world problems. Please reach out to us to explore how we can build a mutually beneficial partnership.

Let's power the future of engineering — together.

For Sponsorship Inquiries, Please Contact:

Garrett Cayce, garrettcayce@ieee.org
 Art Depoian, a2depoian@ieee.org

This initiative cultivates a dynamic pipeline of intrapreneurial and entrepreneurial leaders, empowering participants to engineer bold, transformative solutions that elevate both IEEE and the broader technology ecosystem.

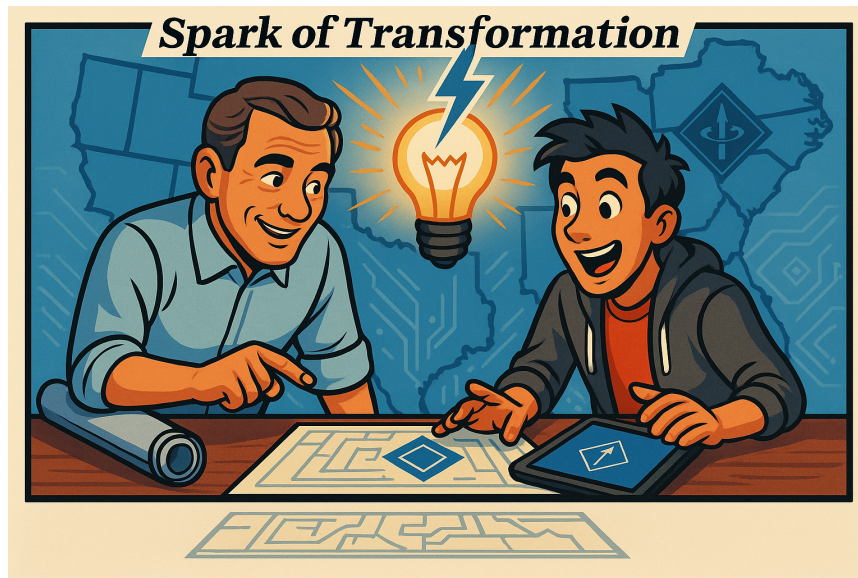
Through intensive collaboration, each interdisciplinary team will develop a publicly accessible white paper proposing actionable, scalable strategies to tackle long-standing challenges centered around advancing technology for humanity such as STEM education, and improving access to emerging technologies. These documents will not only impact IEEE communities but will also be released as open-source publications, intended to spark global collaboration and replication across industries and institutions.

Beyond the documents, this process fosters enduring relationships between experienced professionals and rising leaders, reinforcing a mentorship-driven framework for knowledge transfer. The result is a self-sustaining, evolutionary cycle of innovation, leadership development, and community impact that will reverberate across generations of technologists.

Examples of Proposed Challenge Project Themes

Participants will focus on key issues, such as:

- Broadening access to STEM education
- Ethical technology design and development
- Rural to urban innovation pipelines
- Scaling veteran-to-engineer transition pathways in emerging tech fields
- Designing advanced mentorship frameworks for STEM
- Establishing IEEE-led K-12 initiatives with open curriculum modules
- Encouraging lifelong learning initiatives
- Bridging digital divides through community Wi-Fi and hardware access programs
- Proposing policy or framework updates for ethical AI deployment in education
- Empowering local IEEE sections to deploy sustainable, scalable outreach toolkits
- Creating modular volunteer toolkits for STEM fairs, hackathons, or design challenges
- Leveraging IEEE resources to support community innovation hubs or makerspaces



This is your opportunity to support a bold initiative that serves as both a training ground and a source of continued inspiration for IEEE's next generation of leaders. This academy honors the wisdom and commitment of our veteran members while empowering emerging professionals across the global technology ecosystem.

Through your sponsorship, you will not only help secure the future of these rising leaders, but also contribute directly to the future of global technological innovation. You will enable a pipeline of entrepreneurial and intrapreneurial thinkers, rooted in collaboration, purpose, and real-world problem solving.

By aligning with this initiative, your brand stands at the intersection of innovation, equity, and community, amplifying efforts that deliver scalable, open-source solutions for STEM outreach, education access, and technology-driven social impact.

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Power Our Future: $P = IV$

Thank You to Our Sponsors!